



**NSAC/CTV North Suburbs  
STRATEGIC PLANNING COMMITTEE  
June 1, 2017  
5:30 p.m.  
NSSC/NSAC Offices  
2670 Arthur Street**

**A G E N D A**

1. Call to Order
2. Accept Agenda
3. Accept Minutes of the April 18, 2016, Meeting
4. Future Funding: Communications Planning – Status Report
5. Franchise Fee Funding Scenarios
6. Executive Transition – Initial Discussion
7. Set Next Meeting/Meeting Schedule
8. Adjourn

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**NSAC/CTV North Suburbs  
STRATEGIC PLANNING COMMITTEE  
Minutes  
April 18, 2017**

1. Call to Order

Chair Hal Grey called the meeting to order at 4:35 p.m. at the NSAC offices. The following persons were in attendance: Craig Wilson, Arden Hills; Susan Majerus, Falcon Heights; Gina Bauman, New Brighton; Dan Roe, Roseville; Hal Gray, St. Anthony; Coralie Wilson, Executive Director; Tim Domke, Production & Outreach Manager; Terri Schultz, Technical Services Manager; and David Rosenbloom, Business Manager.

2. Accept Agenda

Ms. Bauman moved, seconded by Mr. Roe, to accept the agenda. Motion approved unanimously.

3. Accept Minutes of the March 30, 2017, Meeting

Ms. Bauman moved to accept the minutes of the March 30, 2017, meeting, seconded by Mr. Roe. Motion approved unanimously.

4. Future Funding: Communications Planning

Mr. Roe and Ms. Wilson reported on a meeting they had with the Superintendent and several staff from the Roseville Area School District and shared the documents prepared for that meeting. Ms. Wilson also shared budget information from several area cable commissions that showed the flow of franchise fees into the commissions' budgets for support of PEG production and programming.

The Committee members then discussed strategies for communicating with the cities and the other school districts about the funding choices. Ms. Wilson noted that the City Managers and Administrators Committee is meeting on May 10, 2017. The Committee members agreed that that meeting would be a good place to start, and several indicated that they could attend the meeting. The members also discussed using focused messaging, "personalizing" the information for each city and school district as Ms. Wilson said she would try to schedule meetings with each, as well as with other key organizations and constituencies.

5. Set Next Meeting/Meeting Schedule

No meeting was set.

6. Adjourn

Ms. Bauman moved, seconded by Mr. Roe, to adjourn the meeting. The meeting adjourned at 5:30 p.m.

Minutes prepared by:

Coralie A. Wilson, Executive Director